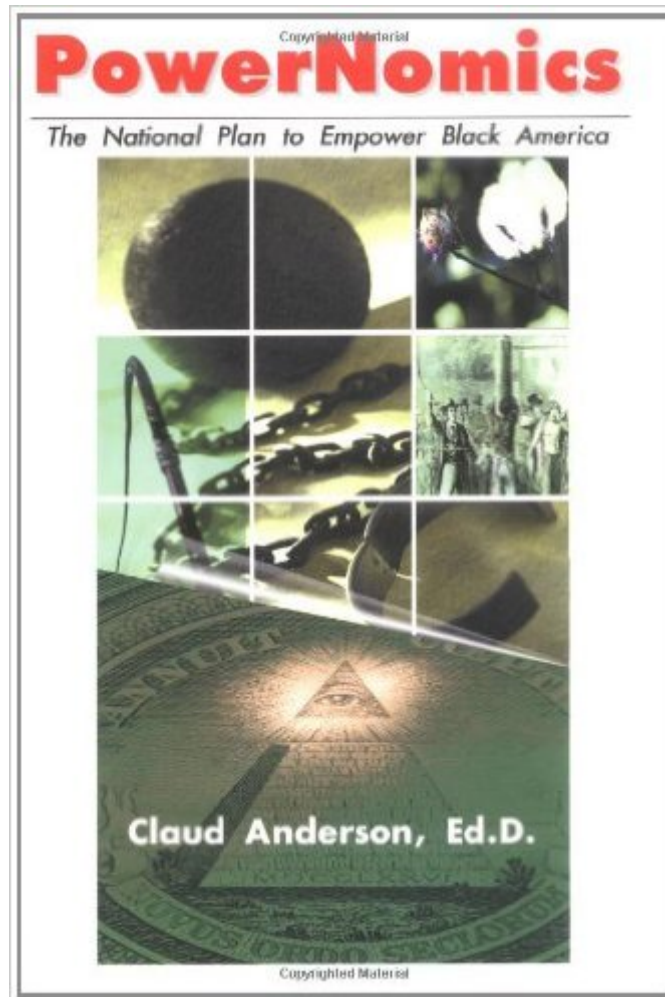


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PowerNomics : The National Plan To Empower Black America



Synopsis

PowerNomics: The National Plan to Empower Black America is a five-year plan to make Black America a prosperous and empowered race that is self-sufficient and competitive as a group by the year 2005. In this book, Dr. Anderson obliterates the myths and illusions of black progress and brings together data and information from many different sources to construct a framework for solutions to the dilemma of Black America. In PowerNomics: The National Plan, Dr. Anderson proposes new principles, strategies and concepts that show blacks a new way to see, think, and behave in race matters. The new mind set prepares blacks to take strategic steps to create a new reality for their race. It offers guidance to others who support blacks self-sufficiency. In this book, Dr. Anderson offers insightful analysis and action steps blacks can take to redesign core areas of life - Education, Economics, Politics and Religion - to better benefit their race. The action steps in each area require new empowerment tools that Dr. Anderson presents - a new group vision and a new culture of empowerment - tools designed to counter, if not break many of the racial monopolies in society. Vertical integration and Industrializing black communities are other major concepts and strategies that he presents in the book. He places a great deal of importance on building industries in black communities that are constructed upon group competitive advantages. At the same time he announced the release of PowerNomics: The National Plan, he also announced that he has established several models of the strategies he proposes in the book. PowerNomics: The Plan, is infused with Dr. Anderson's trademark creative thinking and answers questions such as: - Why are blacks the only group that equates success with working in a White corporation, government or the entertainment industry? - How did power and wealth - businesses, resources, privileges, income and control of all levels of government get so disproportionately distributed into the hands of White society? - Industrialization brings many economic benefits to the geographic locations where it occurs. Why has Black America never been industrialized and how can it be done? - Why do visible blacks and black leaders avoid blackness, identifying the focus of their work instead for people of color, minorities, women, gays, the poor, Hispanics, and other immigrant groups? - What enables a constant stream of immigrant groups to politically, economically and socially dominate blacks? - In politics, how is it that blacks can be monolithic and loyal political supporters yet their group receives no quid pro quo benefits? - In his first book, Black Labor, White Wealth, Dr. Anderson examined history and showed how racism has locked and boxed blacks into a near permanent underclass. Picking up where Black Labor, White Wealth left off, PowerNomics: The National Plan is the missing link between the historical analysis of problems facing blacks and the strategies needed to correct those problems. Dr. Anderson's books are a phenomenon in the publishing industry. His work is

distinguished because he has turned books that are serious, non-fiction, and heavy on black history, into best-sellers. PowerNomics: The National Plan continues that pattern. It is an astounding work.

Book Information

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Customer Reviews

The thing that strikes me most regarding Powernomics by Dr. Anderson is his insight into politics, of which he played an integral role, is one often not expressed to the Black constituency. His basic premise for much of the book is: 1) Pool Black resources; allow the Black dollar to "bounce" a number of times in the Black community before it exits. He uses other ethnic groups that don't benefit from Black businesses nor hire Black employees as an example of how they pool and retain the power of their money. 2) The original intent of Affirmative action programs were initiated to undo the social/economic inequalities created by chattel slavery; creating a permanent underclass. After the various programs were introduced, other "minorities" who have not received the structural inequalities to the extent of African Americans, and who were considered white when immigrating to the US edged out the AA and monies. This effectively put them on the bottom of receiving programs that were initially intended for them. 3) African Americans/Blacks must look out for Blacks and not be afraid to require quid pro quo of politicians for their vote like every other constituency except according to Anderson, Blacks; they are just happy to vote. 4) Refuse to treat any other group better than they treat you as a group. I agree with Dr. Anderson on most things, but a few things to mention where I think he missed it in Powernomics. 1) His critique of Booker T Washington, seems misplaced. Washington, advocated for exactly what Powernomics proclaims; entrepreneurship and economic development. He was Garvey's mentor, though not directly, inspiring him to come to the

US. The historical Booker T. would have been better than the gossip Booker T. of what people thought of him.

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